Shared Measurement

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Outline

- Shared Measurement and its role in Collective Impact
- Demonstration of applied use in Snohomish County – Work to End Homelessness
- Discussion: How do we move to shared measurement?

Pillars of Collective Impact

Common Agenda	Partners share a vision for change, including a common understanding of the problem and a joint approach to solving it.
Shared Measurement	Partners collect data and measure results consistently, using a shared list of community-level and organization-specific indicators.
Mutually Reinforcing Activities	Partners undertake a specific set of activities in a way that supports and is coordinated with the actions of others.
Continuous Communication	Partners regularly meet as a cohort to engage in shared learning and problem solving.
Backbone Support	A separate organization provides dedicated staff who can support the initiative through facilitation, data collection, and communication management.

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Shared Measurement

Unique Indicators

Organizations develop theory of change for own program, including indicators and outcomes.

Benefits:

- Begin/continue measurement efforts

Shared Indicators

Partners share both outcomes and indicators within focus areas.

Benefits:

- Can benchmark against peers
- Document field-level impact
- More informed funding decisions

Common Indicators

Partners share outcomes within focus areas, but select own program indicators from agreed-upon list.

Benefits:

- Cost savings
- Improved data quality and credibility

Adaptive Learning

Partners agree to overarching goals and impact measures beyond individual focus areas.

Benefits:

- Improved coordination and strategic alignment
- Shared learning and continuous improvement

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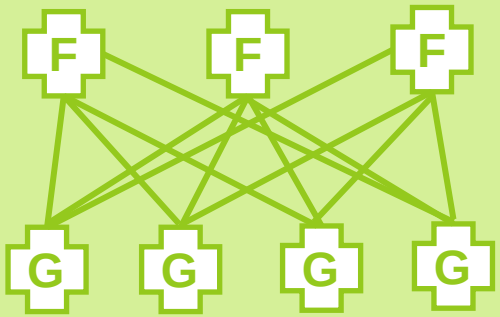
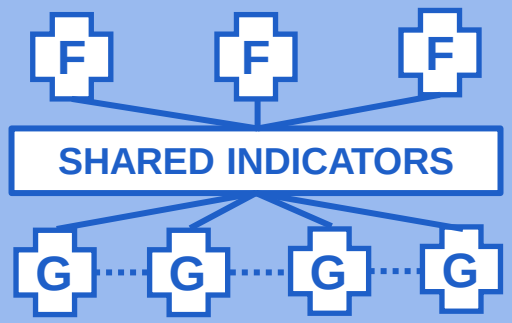
Shared Measurement

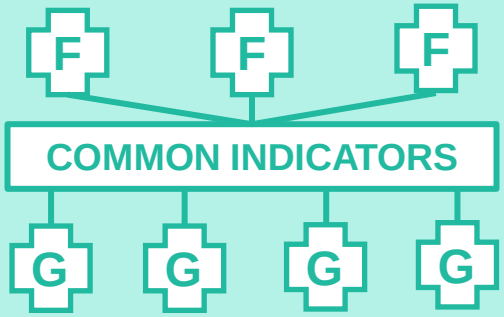
Unique Indicators



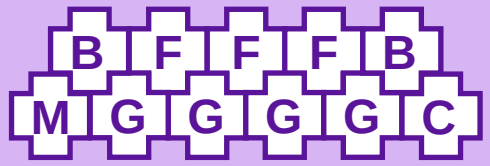
Shared Indicators



Common Indicators



Adaptive Learning



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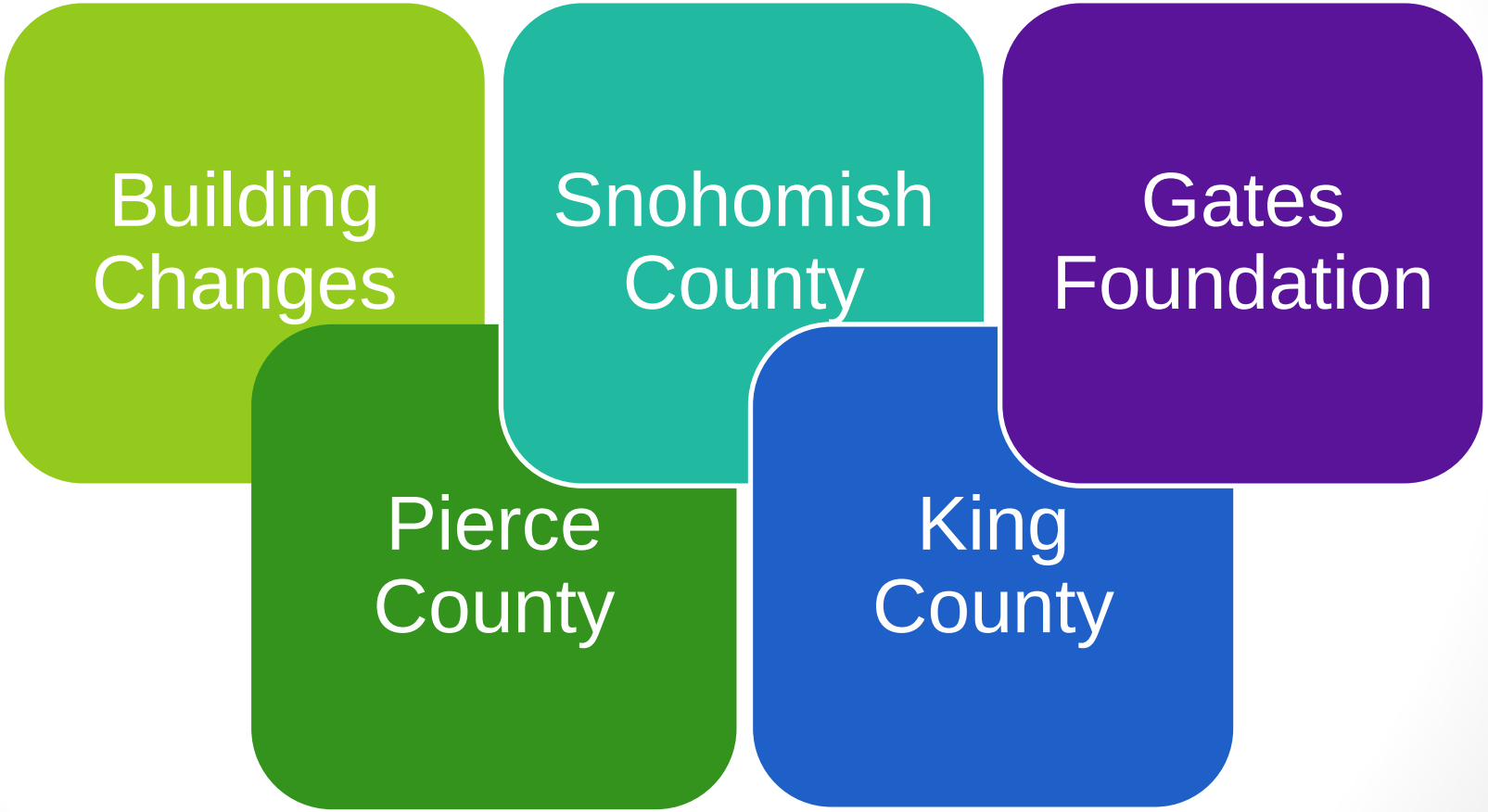
Tri-County Initiative to End Family Homelessness



What do we need to know?

- How many families experience homelessness?
- How long do they experience homelessness?
- How many, after exiting the system return?

What can we know?

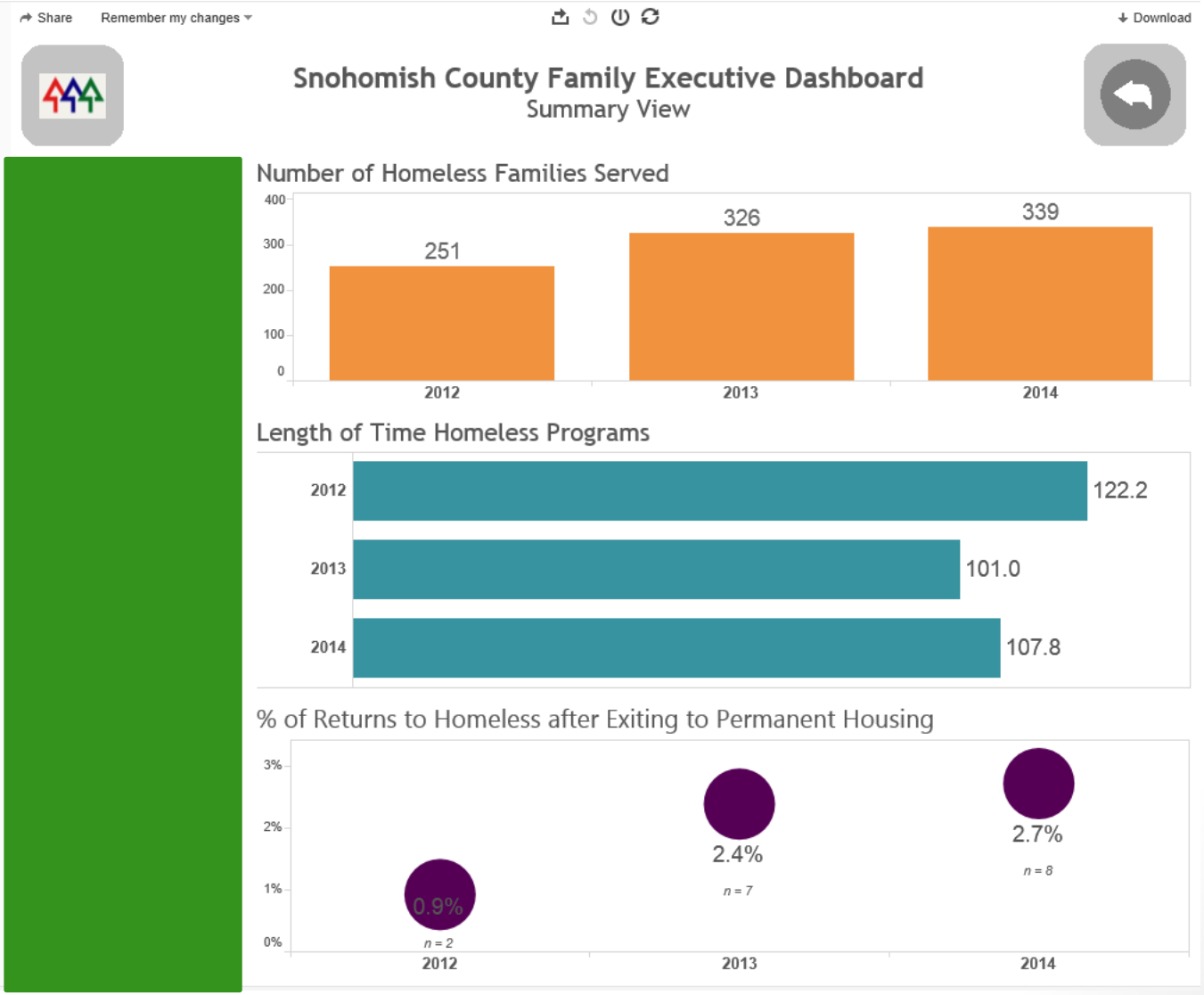
- Data only for families that received homeless services
- Data for amount of time families experience homelessness are limited to time enrolled

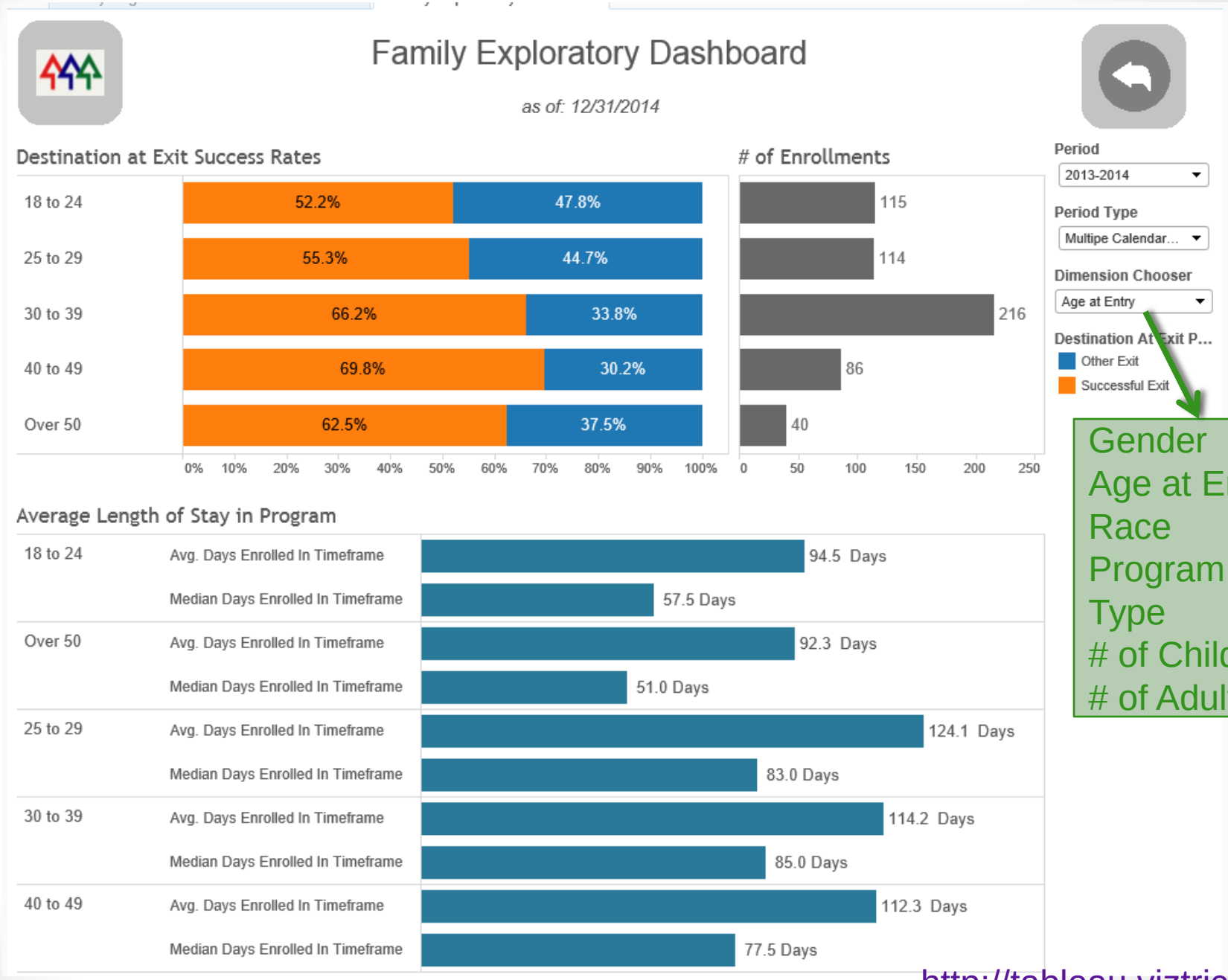
Coming to Shared Measurement

- Shared definitions:
  - What is a family?
  - What is a successful exit?
  - What is a return to homelessness?
- Reconciling the data within and between each source
  - Different housing interventions relate to data elements differently
  - Three different extraction processes (ad-hoc query, .xml, .csv)
  - Three different vendors
  - Three interpretations of the data standards
- Creating dashboards while implementing revised data standards

Short & Sweet

Identified clear need to nimbly go deeper





Gender
Age at Entry
Race
Program Type
# of Children
# of Adults

http://tableau.viztric.com

Discussion and Questions