

When you give a child a book ... They'll be set up for lifelong success!

Dolly Parton's Imagination Library ignites a love of reading by gifting books to children from birth to age five. Each book is personalized with the child's name and mailed directly to their home to create an experience that makes books both **exciting** and **special**.



Reading Partner: \$2,500

Tagline recognition on every book mailed for one month*

Name listed on our Imagination Library informational web page

Social media blast at time of sponsorship

Email to enrolled families recognizing your sponsorship during tagline month

Classroom Champion: \$5,000

Your logo included on local Imagination Library materials

Tagline recognition on every book mailed for one month*

Email to enrolled families recognizing your sponsorship during tagline month

Logo and name listed on our Imagination Library informational web page

Social media blast at time of sponsorship

Literacy Leader: \$10,000

Special feature/blog written and shared on our social media, website, and eNewsletter

Your logo included on local Imagination Library materials

Email to enrolled families recognizing your sponsorship during tagline month*

Tagline recognition on every book mailed for one month*

Logo and name listed on our Imagination Library informational web page

Press release sent at time of sponsorship

*Tagline recognition is available for up to 12 sponsors, beginning of January of 2024. Sponsor may choose their recognition month based on availability. As of August 2023, books are mailed to 7,500 Snohomish County Children each month.

JOIN UNITED WAY OF SNOHOMISH COUNTY in this effort by sponsoring this community supported and research driven program!
Learn more at uwsc.org/freebooksforkids or email giving@uwsc.org





Your support is vital to continue offering this program to families for FREE!

Access to early literacy is crucial for young children, as it forms the cornerstone of their educational journey. Investing in early literacy is an investment in a brighter future, where every child can thrive and reach their full potential.

I/We would like to sponsor The Imagination Library at the following level:

READING PARTNER (\$2,500) CLASSROOM CHAMPION (\$5,000) LITERACY LEADER (\$10,000)

I/We would like to sponsor at another level (please specify amount): \$ _____

NAME/BUSINESS: _____

ADDRESS: _____

PHONE NUMBER: _____ EMAIL: _____

Enclosed is my check made payable to *United Way of Snohomish County*

I would like to make this a monthly contribution

I would like to make this an annual contribution

THANK YOU for your commitment & generosity in providing high-quality books to Snohomish County Children!



United Way of Snohomish County

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